

YMCA

SUSTAINING MEMBERSHIP

A SUSTAINING MEMBER WALKS THE SECOND MILE

Each year as dedicated citizens of our community have sought to encourage the YMCA through the Y membership drive they have repeatedly asked "What is a sustaining membership?" Here is a brief background explanation:

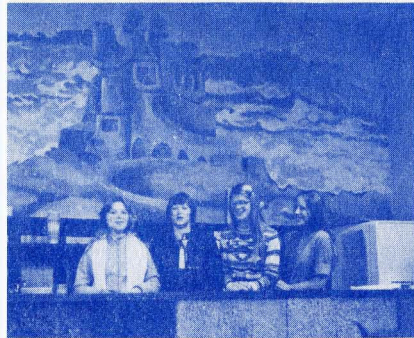
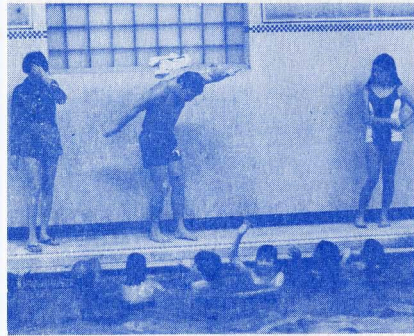
1. The Aberdeen YMCA receives 18% of its operating funds from the United Way. The remaining 82% of the funds needed to operate the "Y" come chiefly from YMCA MEMBERSHIPS.

A Sustaining Member Helps Make Up the Difference!

2. A Youth Membership (for which a youth pays \$10) actually costs the Y about \$56. The United Way helps, but *A Sustaining Member Makes Up the difference*

3. Our YMCA is debt free, but some day the furnishings of our building will have to be replaced; in the meantime the building and its furnishings must be kept in good repair. Most of us have inherited this wonderful building. We want to keep it up and pass it on to future generations in good condition. *A Sustaining Member Makes the Difference!*

4. The YMCA, like other voluntary youth agencies, is faced with increasing competition for competent leadership. Membership fees are set to develop participation, but **NO ONE IS TURNED AWAY.** *A Sustaining Member Makes the Difference!*



You have been asked by a friend to join the Young Men's Christian Association . . . your joining is your endorsement of Christian youth work in your community. This is NOT a door-to-door solicitation: your support is asked on the basis of the STATED PURPOSE:

"The YMCA we regard as being in its essential genius, a fellowship of persons, united by a common loyalty to Jesus Christ, for the purpose of developing Christian personality and building a Christian society."

A sustaining member is an individual who wants to help the YMCA by personal affiliation and direct support.

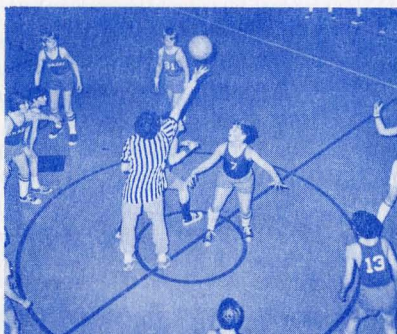
Sustaining members are the life blood of the YMCA, for they make the Y program possible by their support and service.

A sustaining member reaps rewards and satisfaction by providing:

- character building service for young people.
- expansion of the YMCA program for youth.
- providing funds to ensure that no youngster will ever be turned away from the YMCA.

Here are some illustrations of what gifts will provide for one youth:

1. One week at Camp Wisagoma . . .	\$50.00
2. Swimming Instructions for a Year	44.50
3. Gra-Y Basketball	32.00
4. Gra-Y Football	12.50
5. Big Brother or Sister	75.00
6. Hi-Y or Tri-Y Club	15.60
7. NYPUM	157.00
8. Day Camp	17.80
9. Indian Guides or Princess	20.50
10. Basic YMCA Membership	56.20



YMCA SUSTAINING MEMBERSHIP

ABERDEEN YMCA

420 SOUTH LINCOLN STREET

PHONE 225-4910

NAME _____

ADDRESS _____

CITY _____ STATE _____

PHONE _____

AMOUNT PLEDGED \$ _____

Our Federal and State governments encourage your voluntary financial support by making Sustaining Memberships tax deductible. Sustaining Memberships may be pledged and paid in quarterly or monthly installments.

No amount of financial support is either too much or too little — it is your interest in helping us to serve and to grow that really matters.

Signature _____ Date _____

It is understood that the subscriber may revise or cancel this pledge should circumstances make it necessary.

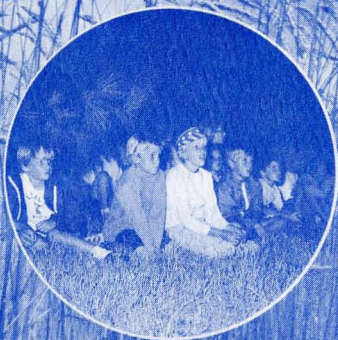
Golden Triangle
Membership
\$1,000

Silver Triangle
Membership
\$500

Patron Membership
\$250

Century Club
Membership
\$100

Basic Sustaining
Membership
\$25-99



look into the seeds of time . . . and say which grain will grow . . .